

Seamly Creative Suite User Survey

Benefits	User Responses	PRODUCTS			CATEGORIES											
		Seamly Design	Seamly Convert	Seamly Mode	Accurate	Creative	Customer Focused	Designer Focused	Digital Thread	Easy	Efficient	Interoperable	Intuitive	Profitable	Reusable	Tech
Immediate visualization of product	21	FALSE	FALSE	TRUE		TRUE		TRUE		TRUE			TRUE			
Immediate cost assessment of product	21	FALSE	FALSE	TRUE						TRUE			TRUE	TRUE		
Can export results to games and film	21	FALSE	FALSE	TRUE		TRUE				TRUE			TRUE			
Digital product = Physical product	20	TRUE	FALSE	TRUE					TRUE	TRUE	TRUE					TRUE
Easy switch to new low-waste, on-demand business model	19	FALSE	TRUE	FALSE						TRUE				TRUE		
Can send patterns to any manufacturer	18	TRUE	FALSE	FALSE						TRUE		TRUE				
Real 3-D product	17	FALSE	FALSE	TRUE												TRUE
Better than photograph	16	FALSE	FALSE	TRUE	TRUE											
Real representation	15	FALSE	FALSE	TRUE	TRUE		TRUE									
Online Catalog	14	FALSE	FALSE	TRUE	TRUE	TRUE										TRUE
Decrease business risk	13	TRUE	TRUE	TRUE										TRUE		
Increase creativity	12	TRUE	FALSE	TRUE		TRUE		TRUE								
Save Time	11	TRUE	TRUE	TRUE											TRUE	
Save money	10	TRUE	TRUE	TRUE											TRUE	
Reduces error	9	TRUE	TRUE	TRUE	TRUE			TRUE	TRUE					TRUE	TRUE	
Change pattern for next season without starting from scratch	8	TRUE	FALSE	TRUE				TRUE						TRUE	TRUE	TRUE
Designs can be created for anyone, virtual or not	7	TRUE	FALSE	TRUE		TRUE	TRUE									
Cost cutting	6	TRUE	TRUE	TRUE										TRUE		
Easy maintenance of online catalogs	5	FALSE	FALSE	TRUE					TRUE	TRUE						TRUE
Display garment w/o paying for photography/model	4	FALSE	FALSE	TRUE	TRUE									TRUE	TRUE	TRUE
Clean clear vision of product/garment	3	FALSE	FALSE	TRUE		TRUE		TRUE								TRUE
After conversion, profitable on demand business model	2	FALSE	TRUE	FALSE										TRUE		
Easy conversion of existing patterns to smart custom fit patterns	1	FALSE	TRUE	FALSE			TRUE			TRUE						

Top 5 Categories - What users want	
Immediate visualization of product	1
Immediate cost assessment of product	2
Can export results to games and film	3
Digital product = Physical product	4
Easy switch to new low-waste, on-demand business model	5